

We welcome your application for membership to McGuffey Art Center (MAC)! We are an artists' collective serving the people of Charlottesville by offering exhibitions, openings, classes, studios, outreach, and more. We lease our building from the city and manage it ourselves through elected offices, committees, and a part-time paid staff. To accomplish all this, we work together, and what would help us the most is you! We actively seek both emerging and professional artists, visual and performing, of all and every background, to join us as members! We want different ages, races, genders, classes, and education levels! If you are a talented and capable artist who can work with others, we want you!

Membership in McGuffey Art Center is based on jurying. Prospective members submit work during open calls several times each year. Your artwork, and supplementary materials, are judged by our current membership. You do not need to be a professional artist or have any specific educational credentials, but we look for a unified body of work that meets the following criteria:

**Originality:** Your work should be inventive on many levels, reflecting your personal vision and creativity.

**Artistry:** Your work should be interesting, compelling, thought-provoking, evocative, and committed to an artistic direction.

**Technical Mastery:** Your work should demonstrate mastery of formal elements and skilled handling of materials relevant to the work's intent.

**Presentation:** Your work should be submitted as it would be exhibited in a gallery or performance venue.

Dancers, actors, and performance artists should also schedule a live audition by contacting our office (434-295-7973). Auditions are juried by our resident dancers/actors, the renting membership, and executive council. Video or installation artists should provide adequate documentation of your work and any equipment necessary for its assessment.

If you've never applied for membership in an organization, never submitted your work for jurying, or if you just want advice, assistance, or information about the application process, please let us know! Contact mcguffeydei@gmail.com.

#### **WHO WE ARE**

Founded in 1975, McGuffey Arts Association is a non-stock Virginia corporation of emerging and professional visual and performing artists dedicated to providing open studios, exhibitions, and performances, classes, tours, and outreach projects for the community. Members may exhibit in the galleries and gift shop, rent classroom space, and lease studio space as available. MAC is a cooperative venue, run by its artist members, who contribute time, thought, and energy.

The City of Charlottesville, which owns the building, leases it to us. Rent payments to the city cover the cost of the exterior building and grounds maintenance; the Association is responsible for interior maintenance and furnishings. A copy of the handbook for McGuffey members, including the bylaws of the Association, is available in the office.

#### **ASSOCIATE MEMBERSHIP**

All artists who have juried in are designated "Associate Members".

- Associate members pay an initial entrance fee of \$75; thereafter an annual fee of \$100 payable each July. If the membership fee is delinquent and the membership lapses for three years, the artist must re-apply and get juried in to renew member status.
- Associate members may exhibit in any McGuffey group show. There are usually three McGuffey group shows a year: July Summer Group Show; December Holiday Group Show; and the January New Members Show for members accepted during the previous twelve months
- Associate members may exhibit in other group shows and solo shows, and may exhibit and sell artwork in the gift shop. (25% of all associate sales are retained by MAC as commission.)
- Associate members may join the Associate Committee in which the Associate Liaison, representing all the Associate members, is able to cast one vote.
- Associate members may rent the Starnes classroom for teaching.
- Associate members may rent studio space when available and become Renting members.
- Dance/Performance Associate Members may rent performance or rehearsal space from existing studios contingent upon availability and consent of the studio's renting members. (Note that studio space is limited and prospective dance/performance artists may want to discuss availability before application.)

### **RENTING MEMBERSHIP**

Members are eligible to sign leases for studios whenever spaces in the building become available. Those interested must jury in as Associates after which they are placed in a waiting pool until appropriate studios are open. All members should pay the Associate fee and annual dues until signing a lease for a studio. Those who sign leases become 'Renting Members'. Renting members have all the rights and privileges of Associate Members including exhibiting in group and solo shows, exhibiting in the gift shop, and use of the classroom. In addition, Renting Members do most of the daily work that maintains the organization. In keeping with this Renting Members have many responsibilities.

#### Renting Members are required to:

- Sign a lease for a studio, pay a non-refundable entrance fee of \$75 and a security deposit of one month's rent, and pay regular rent.
- Serve on a committee (average 4-8 hours per month). Committees manage most of the business of the Association.
- Spend time regularly in your studio engaging in the making/ creating of artwork during hours we are open to the public. Currently, visual artists are expected to be in the studio 17.5 hours per week. Shared studios, including performing artists, are expected to be in studio 10 hours per week. Weekend hours count as time-and-a-half.
- Participate in scheduled tours at least twice a year.
- Participate in at least one community outreach activity a year and document such outreach.

- Work during at least one First Friday a year (4:30 8pm).
- Agree that all income from sales of work, tuition for classes, and ticket sales at performances go through the office if you do not have a business license. (Renting members are strongly encouraged to have a business license.)
- Understand the conditions under which multiples may be produced.
- Agree that 15% of all sales in the McGuffey exhibit spaces and gallery gift shop be retained by the Association as commission.
- Have voting rights at Association meetings the third Wednesday of every month.
- Vote in the jury process for new members.
- Dance/ Performance Groups must have a point person whose name the group juried in under and who is responsible for legal and financial contracts.

## **Applications Process**

Submission and jurying information is listed on MAC's website. Prospective applicants are advised to call the center to double-check the dates.

# **Application Materials checklist**

- **1. Artwork:** For visual artists 4-6 selections of original work created independent of teacher's supervision. Performing artists may substitute fewer but longer work, but more than one piece is recommended. Work older than three years will not be considered. Optional digital images or photographs, labeled with title, medium, size, and date completed, may be included. However, they cannot take the place of actual work. Be clear telling us in which medium you wish to be juried, (e.g. sculpture, painting, photography, etc.).
- **2. Artist Statement:** Discuss how the work manifests your artistic intent and ideas. (One page or less.)
- 3. Resume
- **4. Application Fee:** \$50.00 must accompany application for work to be juried.
- 5. Completed Application Form
- 6. Waiver of Responsibility

Applicants are notified of the results by email within two weeks of the final pick-up date. Applicants who are not accepted may request a compilation of juror comments to receive feedback on their application. Such requests must be made within two weeks of receipt of notification. Applicants should know that sometimes successful admittance requires more than one application. We are acutely aware of the disappointment that can result from rejection by the jury process and know that there will always be criticism of this difficult procedure. Please be assured that we take this responsibility to you and to our artistic community very seriously.

McGuffey Art Center is an association of over 150 artists working in a wide range of media. The membership evolves with each jury, providing new energy, ideas, and perspectives. We want you to succeed and join us.

We wish you the best and look forward to seeing your work!



Name:	Date:	
Address:		
Email (required):		
TYPE OF MEMBERSHIP:	RENTING	ASSOCIATE
Discipline / Medium:		
If you are applying for an associate me	embership, would you like your name to k	pe added to a wait list
for a possible studio sublease if you are	e accepted? YES NO	
RENTAL APPLICANTS ONLY:		
Space Requirements (most studios mea	asure 25' x 32'): Flexible 1/2 Studio	1/3 Studio
Electricity & Water Requirements:		
(Each room has access to cold water.)		
Air Conditioning: YES NO		
Any special equipment, power tool, or p	particular needs required by your medium/a	art?
Do you plan to teach? YES NO	 D	
Do you have a full time job?	NO	
Are you able to spend 17 $\frac{1}{2}$ hours during	our public hours: Tues-Sat, 10am. to 6pm, S	Sun 1 to 5pm.) per week
at McGuffey Art Center engaged in the p	practice of your art and 4-8 hours a month o	on committee work?
YES NO		

Please Attach when dropping off at McGuffey: this application, your artist statement, resume, application fee of \$50.00 & Listing of work/waiver



Signature of Applicant

### LISTING OF WORK SUBMITTED and WAIVER OF RESPONSIBILITY

The undersigned acknowledges that the below listed works of art are being held at McGuffey Art Center in Charlottesville, Virginia and that this Center is not responsible for damage or loss that may occur to the art pieces during the application process:

Title	Medium	Size	Date Completed
1			
2			
3			
4			
5			
5			
6			
The undersigned affirms that she/he h	nas read and understands	the conditions a	nd obligations of
membership.			

Date