

APPLICATION MATERIALS

McGuffey Art Center is an association of over one hundred artists working in a wide range of media. Our membership evolves with each jurying, providing us with new energy, ideas and perspectives. However, acceptance sometimes requires more than one application. We are acutely aware of the disappointment that can result from the rejection by the jury process and know that there will always be criticism of this difficult procedure. Please be assured that we take our responsibility to you and to McGuffey very seriously.

In a sincere effort to respond to your work fairly and professionally, we offer the attached materials to help you understand our needs as an organization and the obligations of membership. We also include information to assist you in making your presentation.

We wish you the best and look forward to seeing your work.

PURPOSE & ORGANIZATION

McGuffey is a creative arts center which offers studio and exhibition space to visual artists, artisans, playwrights, actors, and dancers creating original work. It is open to the public and provides arts education to the community. As an artists' cooperative, McGuffey relies on individuals willing to contribute their time and energy and to accept the responsibilities of membership.

Established in 1975, the McGuffey Art Center is a non-stock taxable corporation. The City of Charlottesville owns the building, leasing it to the Association. Rent payments to the city cover the cost of utilities and exterior maintenance; the Association is responsible for interior maintenance and furnishings.

The individual studio rents are subsidized by the City. Therefore, each renting member must be present in his or her studio for a minimum of 17½ hours per week. These hours must be fulfilled when the art center is open to the public.

The renting members meet monthly as the McGuffey Arts Center Association. Daily management is conducted by several committees. A five member executive council, with the assistance of an executive secretary, conducts the business of the center. Elections are held and the committee assignments are made at the annual membership meeting in April. The executive council regularly meets with city officials in order to insure that the community remains an active participant in the goals and direction of the Center.

ADVICE TO THE APPLICANT ON THE PRESENTATION OF THE WORK

We welcome your application. Our decision is based upon what you show us, how you present it, and what you write in your application. The entire renting membership forms the jury. We are looking for a unified body of work which meets the following criteria:

ORIGINALITY

The work is inventive on many levels, reflecting the artist's personal vision and creativity.

CONTENT

The work is compelling, thought-provoking, evocative and committed to an artistic direction.

TECHNICAL MASTERY

Mastery of formal elements and deft handling of materials is evident and judged to be relevant to the artist's intent.

PRESENTATION

The work is shown as it would be exhibited in a gallery.

If you are applying as a dancer, actor, or performance artist, you will need to contact our secretary, Patti Dolezal (295-7973), to set up a time for your audition no later than Sept. 8, 2009. The audition is conducted and juried by our resident dancers/actors, the renting membership, and the executive council. Applicants who are video or installation artists and those using alternative media should provide adequate documentation of the work and any equipment necessary for its assessment.

If you have any questions please call the office at any time.

MEMBERSHIP CATEGORIES

RENTING MEMBERSHIPS are offered to artists who require studio space as well as gallery exhibition and sales opportunity. Accepted renting artists are placed on a waiting list until appropriate space is available. Associate membership may be requested for the interim. Because

McGuffey operates as a cooperative, each renting member:

- ◆ Serves on a committee
- ◆ Is available twice a year to demonstrate his or her medium to visitors on scheduled tours
- ◆ Agrees to keep studio open a minimum of 17½ hours per week during public hours
- ◆ Agrees to participate once yearly in a community outreach activity
- ◆ Pays a non-refundable entrance fee of \$75 and a security deposit of one month's rent
- ◆ Agrees that all income from sales of work, tuition for classes, and ticket sales at performances go through the office and that 3% of income is retained by the center on credit card sales
- ◆ Understands the conditions under which multiples may be produced
- ◆ May request single or group artist shows in the Center and have work displayed in the gift shop.
- ◆ Agrees that 10% of all sales in the McGuffey exhibit spaces and gallery shop be retained by the Center as commission

ASSOCIATE MEMBERSHIPS are offered to artists who wish to exhibit in and sell through the gallery and gift shop. Each associate member:

- ◆ May exhibit in any McGuffey group show. There are generally two group shows a year, in July and December.
- ◆ May request single or group shows in the gallery
- ◆ Pays an initial entrance fee of \$75; thereafter an annual fee of \$75 payable in July (notices will be sent).
- ◆ Is encouraged to take a regular gallery duty and to attend openings and meetings in order to become as much a part of the Center's operation as possible
- ◆ Agrees that 25% of all associate sales be retained by the Center as commission

**A HANDBOOK OF ALL PROCEDURES
IS AVAILABLE TO APPLICANTS IN THE OFFICE.**

APPLICATION PROCEDURE

Applications for membership are considered in January, June, and September. The next jurying will be Sept. 5 - 20. Work may be submitted Saturday, Sept. 5 from 10 a.m. to 2 p.m. and Sunday, Sept. 6, from 1 to 5 p.m.

Bring or mail to McGuffey four to six selections of recent work independent

of a teacher's supervision, an artist statement which discusses how the work manifests your intent and ideas, a current résumé, \$35 application fee, and a completed application form. **Work older than three years will not be considered.** Slides and photographs labeled with title, medium, size, and date completed may be included, but they cannot take the place of actual work. Be clear telling us in which medium you wish to be juried, (e.g. sculpture, painting, photography, etc.). If hand delivering work, please check in with the front desk regarding set-up.

Artwork must be retrieved Thursday through Friday, Sept. 17-18, from 10-6, Saturday, Sept. 19, between 10 a.m. and 2 p.m. or Sunday, Sept. 20, from 1 to 5 p.m. Applicants are notified of the results by letter within five days of the final pick-up date. Please do not call, because the results will not be available. If you are not accepted for membership, you must wait at least a full year to reapply and submit all new work.

APPLICATION CHECK LIST:

4 to 6 Original Artworks

Artist Statement

Résumé

Completed Application Form

\$35 jury fee (**must accompany the application for work to be juried**)

Waiver of Responsibility

Optional: labeled slides, digital images and/or photographs

APPLICATION FORM

(please type or print legibly)

NAME:

DATE:

ADDRESS:

TELEPHONE:

E-MAIL:

TYPE OF MEMBERSHIP: _____ **RENTING**

_____ASSOCIATE

DISCIPLINE: _____

Please attach the following information:

ARTIST STATEMENT REGARDING THE WORK *(one page or less)*

RESUMÉ

IF YOU ARE APPLYING FOR AN ASSOCIATE POSITION, WOULD YOU LIKE YOUR NAME ADDED TO A WAIT LIST FOR A POSSIBLE STUDIO SUBLEASE IF YOU ARE ACCEPTED?

____ YES ____ NO

RENTAL APPLICANTS ONLY:

SPACE REQUIREMENTS: _____ 1/2 STUDIO _____ 1/3 STUDIO
(Most studios measure 25' x 32'.)

ELECTRICITY & WATER REQUIREMENTS:
(Each room has access to cold water.)

AIR CONDITIONING: _____ YES _____ NO

ANY SPECIAL EQUIPMENT, POWER TOOLS, OR PARTICULAR NEEDS REQUIRED BY YOUR MEDIUM?

DO YOU PLAN TO TEACH? _____ YES _____ NO

DO YOU HAVE A FULL TIME DAY JOB? _____ YES _____ NO

ARE YOU ABLE TO SPEND 17½ HOURS (TUES-SAT, 10 a.m. TO 6 p.m., SUN 1 TO 5 p.m.) PER WEEK AT MCGUFFEY? _____ YES _____ NO

WAIVER OF RESPONSIBILITY

The undersigned acknowledges that the below listed works of art are being held at McGuffey Art Center in Charlottesville, Virginia and that this Center is not responsible for damage or loss that may occur to the art pieces during the application process:

Title	Medium	Size	Date Completed
1.			

2.

3.

4.

5.

6.

The undersigned affirms that she/he has read and understands the conditions and obligations of membership.

Signature of Applicant

Date